

Zbynek Strnad

Head of Technology • Software Architect • Technical Leader. I turn unclear requirements into clear plans, scalable systems, and measurable results - on time, on quality, and on budget.

Problem Solving Software Architecture Technical Leadership
Delivery & Planning Stakeholder Communication Budget & Risk Management

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Head of Technology / Architect ✎

Strategy, architecture, delivery planning, stakeholder communication - with a pragmatic focus on outcomes.

Requirements Architecture Planning
Leadership Delivery

Experience & leadership

15+ years in software architecture, technical leadership, and hands-on delivery. I bridge business and engineering to get the right solution shipped.

Head of Technology - Landscape UK

Nov 2022 – Oct 2025

- Owned technical strategy and delivery across platforms
- Turned goals into roadmaps, plans, and outcomes
- Led teams and stakeholders; ensured quality, time and budget
- Chose best solutions within constraints

Digital Partner - Landscape UK

May 2020 – Oct 2022

- Requirements gathering and stakeholder alignment
- Delivering planning based on real constraints
- Bridge business needs with engineering execution

Software Architect - Wapis Group Ltd (Self-employed)

Sep 2019 – Present

- System design and architecture guidance
- Refactoring and improving maintainability and scalability
- Mentoring teams and advise on pragmatic technical choices

Head of Web Development - Gaming Realms

Nov 2016 – Jul 2019

- Led and scaled a web development team
- Defined standards, processes, and architecture direction
- Delivered multiple initiatives in parallel

Business Owner / CEO - Wapis Group

Sep 2010 – Jun 2019

- Founded and ran a software company
- Client communication, requirements, architecture, delivery
- Mentoring and team leadership alongside hands-on work

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How I help

I combine senior-level problem solving and leadership with a strong hands-on engineering background. I can step in at any stage - from defining the problem and architecture to building, reviewing, and shipping production-ready systems.

I'm often brought in when teams need clarity, delivery confidence, or someone who can both **decide** and **execute**.

What I take ownership of

- Problem definition & requirements gathering
- Architecture and technical decision-making
- Delivery planning, estimation, and prioritisation
- Leading and supporting development teams
- Stakeholder and client communication
- Balancing time, budget, risk, and quality

Hands-on engineering

- Designing and building backend systems
- Frontend architecture and complex UI flows
- Reviewing code and setting engineering standards
- Unblocking teams with pragmatic technical solutions

About

I work best where technology, people, and constraints meet. I take ownership from early conversations through planning and delivery - making trade-offs explicit, communicating clearly, and building systems teams can maintain.

What I deliver

- Clean UI + motion
- Performance + Core Web Vitals
- A11y-first workflows
- Docs + handover

How I work

- Small iterations
- Design systems
- Component thinking
- Pragmatic testing

Capabilities

A practical skillset built for shipping: architecture, leadership, delivery planning, and hands-on engineering when needed.

Architecture

System design Trade-offs Scalability Maintainability Risk

Leadership

Team leadership Mentoring Process Quality Hiring support

Delivery

Planning Estimation Roadmaps Stakeholders Budget

Engineering

Web platforms APIs CMS Tooling Automation

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Technical toolkit

I maintain a strong hands-on skillset across backend, frontend, and mobile development. I design and implement systems, review code, and make architectural decisions based on scalability, maintainability, and delivery risk. My focus is on using proven tools effectively rather than chasing trends.

Backend

PHP - Native, Symphony .Net - ASP.NET Razor
Node.js (Express, NestJS) Python

Frontend

React Angular

CSS & UI frameworks

Tailwind CSS Bootstrap Foundation Material UI

Mobile apps

React Native Ionic Swift

Quality & testing

End-to-end testing tools Test strategy and coverage
Pragmatic QA processes

Delivery & agile tooling

JIRA (including API integrations) Confluence (including API integrations)
Monday Agile & hybrid delivery models